

UNITED STATES

2019 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2018



10.4%

Total GDP contribution



319 MN

Jobs globally (1 in 10 jobs)

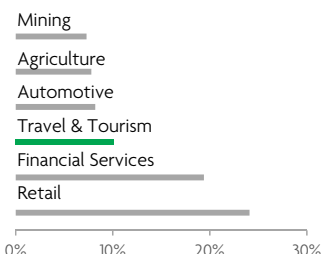
While the global economy grew by 3.2%, **Travel & Tourism** grew significantly more at **3.9%**



1 in 5 new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2016 data). Share of total economy GDP



UNITED STATES 2018 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

7.8% OF TOTAL ECONOMY

Total T&T GDP = USD1,595.1BN

+2.2%

2018 Travel & Tourism GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

14,289.9 JOBS (000's)

(9.2% of total employment)

16,948.2 JOBS (000's)

Expected in 2029



INTERNATIONAL VISITOR IMPACT

USD198.8_{BN}

in visitor spend (7.8% of total exports)

82.5 MN

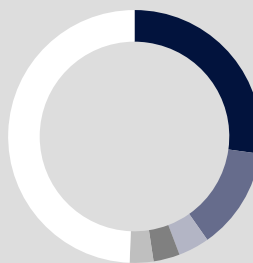
Expected international arrivals for 2019

INBOUND ARRIVALS

OUTBOUND DEPARTURES



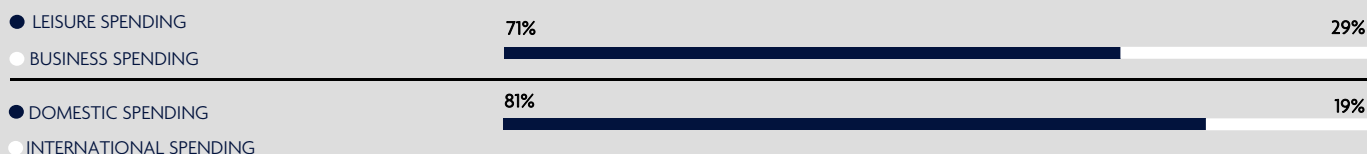
- 1. CANADA 26%
- 2. MEXICO 24%
- 3. UNITED KINGDOM 6%
- 4. JAPAN 5%
- 5. CHINA 4%
- REST OF WORLD 35%



- 1. MEXICO 27%
- 2. CANADA 13%
- 3. FRANCE 4%
- 4. UNITED KINGDOM 3%
- 5. PUERTO RICO 3%
- REST OF WORLD 49%

Note: Data are average shares over the 2015-2017 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2018)



¹All values are in constant 2018 prices & exchange rates
All forecasts WTTC and Oxford Economics